



Fundraising Ideas for Clubs

- Consignment Sales – the club takes items to be sold on consignment and receives a percentage of the selling price
- Cake Stall
- Renting Your Club House to outside groups
- Selling personalised buttons or pins – button/pin-making kits are commercially available and will enable you to create club souvenirs or promotional items
- Auction/Silent auction
- Fete/Bazaar
- Bequests
- Bingo
- Selling Products from National Fundraising Companies
- Bus Tour
- Cocktail party
- Car Wash
- Wine-tasting gathering
- Parking arrangements for special events – clubs provide volunteers to direct parking for a percentage of the parking fees
- Dinner with the a profile coach/administrator – could also be breakfast or lunch
- Sports breakfast/lunch/dinner served by celebrities
- Annual garage sale
- Personalised coffee mugs
- Special vintage port
- Installing a vending machine
- Sausage sizzle
- Movie/Theatre/Concert night
- Progressive dinner
- Merchandising campaign
- Fashion parade
- Ghost marathon – make-believe marathon sponsored by your club. The cost of participating could be \$20 but no one actually runs/swims/rides because it is a “ghost” marathon. Entrants receive a great t-shirt as a souvenir of their “participation”.
- Dance – Formal Ball/Fancy Dress, Country and Western Dance or Boot scooting with lessons
- Celebrity autograph and photo session

- Celebrity sporting contest
- Halloween Haunted House
- Cow drop – Any large area (football oval, soccer pitch) is marked off in equal squares. On the day the cow is let loose on the field and the winner of the grand prize is identified when the cow makes its “dropping” on a specified square on the field.
- Golf tournament
- Coaching clinic of champions
- Publishing a cookbook or calendar
- Suitcase dinner – A discounted weekend travel package (airfares/accommodation and tickets to a sporting event) is donated to the club or could be purchased at a discounted price. A dinner is held and everyone attending brings his or her suitcase ready to leave for the airport that night.
- Selling advertising space at the club
- Car raffle
- Selling bricks for a memorial sidewalk
- Selling coupon books
- Raffle, BBQ and a major sporting event viewed in a big-screen TV

Reference

Stier, W.F. (1994) *Fundraising for Sport and Recreation*, Human Kinetics Publishers, Champaign, Illinois.